



Create a Video Podcast (Vodcast) Lesson (posted on the Emerging Technologies Moodle)

Directions to see lesson on Emerging Technologies course Moodle:

Go to <http://moodle.pasd.us> > Log on as Guest > Click on Palmyra Area High School in left navigation > Click on Business Education > Click on Wiscourt Emerging Technologies > Scroll down to Unit Four: Digital Storytelling > Scroll down to Create a Video Podcast (Vodcast) Lesson & QR Code - Pod of History (webpage URL ~ <http://moodle.pasd.us/mod/resource/view.php?id=8740>)



Essential Questions:

How is a history video podcast created using Windows Movie Maker and web 2.0 tools to tell a digital story?

How can many different media be included in a digital story, while adhering to US Copyright and Fair Use?

How can we share our digital stories with local and global audiences?

Word Wall:

The Process: Plan ~ Produce ~ Publish ~ Promote ~ Peer Assess

Storyboard

Media

Narration

Text to Speech application

US Copyright

Fair Use

Public Domain

Creative Commons

Attribution

File Conversion

Windows Movie Maker

Storyboard view

Timeline view

Collection

Tracks

Smartphone app

Tags

QR Code

Tasks:

1. Watch Podcasts in Plain English by Common Craft/Lee Lefever.

(<http://www.youtube.com/watch?v=eitai5SuZ3w>)

2. Go through Windows Movie Maker introduction with teacher.

3. **Create a history video podcast (vodcast) using Windows Movie Maker software about a specific place of history (your choice of business/attraction/organization within a 15-mile radius) in the Lebanon/Cleona/Annville/Palmyra/Hershey area.**

- **Plan**

- **Research the history** of your establishment choice. Get the “whole” story. Who can give you this information? Where can you gather history specifics?
 - **Research the history of your destination - Remember to CITE all your content resources on your storyboard**
 - **Include dates and years in your content - this is a History Podcast**
- **Write your story/script (use storyboard)**; this is a *HISTORY* video podcast - *start at the beginning and work your story up to the present*
- **Save the *History Podcast Storyboard Word document* in a new Podcast folder in your Emerging Technologies folder on the H: drive**
- Find **still graphics** for your story - public domain or student-created - make a record of attribution on the *History Podcast Storyboard Word document* & save the still graphics files in a *Podcast folder* in your Emerging Technologies folder on the H: drive
- Find a **video (moving graphic)** for your story (or video tape yourself with Flipcam) - you may have to convert the file to a .wmv file using mediaconverter.org or zamzar.com - make a record of attribution on the *History Podcast Storyboard Word document* & save the video files in a *Podcast folder* in your Emerging Technologies folder on the H: drive
- Find a **music** file - make a record of attribution on the *History Podcast Storyboard Word document* & save the music file in a *Podcast folder* in your Emerging Technologies folder on the H: drive
- Find a **sound** file - make a record of attribution on the *History Podcast Storyboard Word document* & save the sound file in a *Podcast folder* in your Emerging Technologies folder on the H: drive
- Decide what parts of story you will **narrate** – either use text to speech software/application, the Windows Movie Maker recording feature or record your

voice in Audacity

- Place all of the above media files in your Movie Maker **collection** - Name your project *yourdestinationplace_yourlastname* (for example, palmyraareahighschool_brown) and save it in a **Podcast folder** in your Emerging Technologies folder on the H: drive
- **Upload** your storyboard to the assignment on Moodle - second to last link in History Podcast section on course Moodle page
- **Produce**
 - Create a **1.5 (minimum, BEFORE credits) minute podcast** using Movie Maker *showcasing and articulating about the history of your specific historical place (beginning to present)*
 - Add **title slide** with name of destination History by *your first name & Palmyra Area High School* underneath your first name
 - Add:
 - public domain or created by student **still pictures**
 - **video** (no more than a total of 20 seconds – teacher-set minimum but follow Fair Use first)
 - **music**
 - **sound**
 - Add **transitions** and **effects** on still graphics/video
 - Add **story as text** (change default font/color/animation) **and narration**
 - **text** (title, text on still graphics)
 - **narration** - save in a **Podcast folder** in your Emerging Technologies folder on the H: drive - You can narrate inside Windows Movie Maker (remember to speak clear and at a moderate pace) or create an mp3 file using [VozMe](#) or record your voice using Audacity if you want to add effects.
 - Add **credits** [title, your first name as the Writer/Producer/Director, attribution for all media - still graphics/video/sound/music Palmyra Area High School 2011 - see credit slide example]
 - Provided **attribution for all media** (still images/video/sound/music) on credits slide using your **History Podcast Storyboard Word document** - Attribution for each must consist of description of media/URL/Creator (for example: Palmyra Street image found at http://commons.wikimedia.org/wiki/File:Palmyra_Downtown.jpg by Jayu)
 - **Split and trim** sound/music/video files to adhere to copyright regulations and assignment expectations

- **Tweak** fade in/fade out/volume/mute in auditory clips
- **Synchronize** all tracks to create a good multimedia story
- Ask your **peers to assess** (Praise ~ Polish) your history video podcast to provide feedback to "polish" your video before saving the movie
- **Save as a .wmv movie file** when it is perfect save in a **Podcast folder** in your Emerging Technologies folder on the H: drive using the filename: ***destinationnameHistoryPodcastYourLastName***. **Play in Windows Media Player and assess your video. Assess your peers' videos using Windows Media Player.**
- **Publish & Promote (Share)**
 - **Upload your video podcast** on [Mrs. Wiscount's channel on YouTube](#)- that allows to store and distribute/RSS subscribe
 - Make sure to add **title, description, and tags** (*education history palmyra_area_high_school your destination name*) to your video
 - Select **Education** as your genre
 - Give it a **Creative Commons Attribution** license
 - Copy & paste both the URL and the HTML embedding code to either your History Podcast Storyboard file or send it in an email to yourself
 - **Embed the video podcast** on your wiki page using [DivShare](#) or [YouTube](#)
 - Upload **your video podcast** in the second last link on Moodle podcast section
 - Copy & paste **your video's URL from YouTube** in the last link on Moodle podcast section. Click on **Add New Discussion Topic** to do this task.
 - **Upload your history video podcast or QR Code image to our course social network (Schoolology - link in social network lesson) and to the post on the course blog (link in blog lesson)**
 - **Generate a unique QR code** using [Kaywa](#) to your video so people can access your video from anywhere with a QR Reader app on their smartphone (if you have a smartphone, download the free app [QRReader](#) - iPhone or [BeeTagg](#) - Blackberry or [Kaywa Reader](#) or apps for [Other Phones](#)).
 - Click on URL option button
 - Choose M (medium) size
 - Click on Generate
 - **Download a QR Code reader app** onto your smartphone and try out your QR Code.

- Save the **QR image in your Emerging Technologies folder/Podcast Folder** on the H: drive using the filename: ***YourLastName_DestinationName_QRCode***.
- **Embed the QR image on your wiki** using the HTML code found on Kaywa.
Type instructions above the QR code image on your wiki stating what the QR code will access, and how to access the video by reading the QR code with a QR Code Reader.
 - For example, you may type this verbiage -
Take a picture of this QR code image with a QR code reader app on your smartphone to access my podcast on the history of *Destination Name*. Enjoy!
- **Open the QR Frame Copy file on Moodle and save in your Emerging Technologies folder/Podcast Folder** on the H: drive.
 - ***Insert your first name, Destination Name, & QR code image*** in the designated area on the document, **SAVE, print out, and place in teacher's basket.**
- **Upload your QR code image file to Moodle - second to last link on Moodle podcast section**
- Upload your ***last saved (final version) History Podcast Storyboard Word document*** onto Moodle so teacher can check attribution sources for all media files **at second to last link on Moodle podcast section - make sure you have ALL links to ALL media files used in your podcast!**
 - [101 Uses for QR Codes - see #9](#)
 - Here is an example of a video of mine on YouTube

- **Peer Assess**

- **Comment on your peers posts/comments – in our course blog and course social network**



Images can be found at <http://podcastlogo.lemotox.de/> by Peter Marquardt (podcast) & http://commons.wikimedia.org/wiki/File:Moodle_logo.gif by lnc ru (Moodle logo)

Video Podcast Rubric

| Video Podcast Rubric | |
|---|--|
| Criteria | Possible Points |
| Used storyboard to write script and plan media - upload to Moodle | 3 - Complete 2 - Partial Completion 1 - Needs Improvement |
| Podcast was at a minimum of 1.5 minutes in length (NOT including credits - max. of 30 seconds) | 1 |
| Podcast told a good story of history about the student's chosen place of history from beginning to present | 3 - Excellent 2 - Good 1 - Needs Improvement |
| Has title and your first name | 1 |
| Included quality still graphics and were public domain (PD) or created by student - Make sure History Podcast Storyboard file was uploaded to Moodle | 3 - All Excellent Quality; all PD or student-created 2 - Most Excellent Quality; all PD or student-created 1 - Some Excellent Quality; all PD or student-created |
| Included a quality video clip(s) [max. 20 secs.] - Make sure History Podcast Storyboard file was uploaded to Moodle | 3 - Excellent Quality; legal; 20 seconds max. 2 - Excellent Quality; legal; Over 20 seconds 1 - Good Quality; legal; and/or over 20 seconds |
| Included music clip - quality - Make sure History Podcast Storyboard file was uploaded to Moodle | 3 - Excellent Quality; legal 2 - Good Quality; legal 1 - Average Quality; legal |
| Included sound clip - quality - Make sure History Podcast Storyboard file was uploaded to Moodle | 3 - Excellent Quality; legal 2 - Good Quality; legal 1 - Average Quality; legal |
| Text was easy to read with formatting that was changed from default settings; spelling/grammar/capitalization/punctuation was correct | 3 - Excellent Readability; defaults changed; no errors 2 - Good Readability; defaults changed; 1 error 1 - Average Readability in places; defaults changed; more than 1 error |
| Animation of text, Effects on boards, & Transitions were included and added to an effective podcast | 3 - Excellent Movement; added to content 2 - Good Movement; Added to content 1 - Movement distracted away from content |

| | |
|--|---|
| Included narration by you/Vozme; Volume/Articulation/Velocity gave clarity to message; matched graphics | 3 - Excellent Narration; added to history content 2 - Good Narration; added to history content 1 - Average Narration; did not add to history content |
| Has Credits slide providing Attribution to all media creators (Media description/URL/creator) & content from History Podcast Storyboard , and credits did not run more than 30 seconds | 3 - All attribution given to all media; Excellent readability 2 - Most attribution given to media; Excellent readability 1 - Partial attribution given to media and/or unable to read |
| Saved as movie file (.wmv) | 1 |
| All media was well-chosen for history storyline of place of history | 3 - Excellent 2 - Good 1 - Needs Improvement |
| All tracks (video/audio/narration/sound/music/title overlays are synced well (timeline) | 3 - Excellent 2 - Good 1 - Needs Improvement |
| Paid attention to acoustics (fade in/fade out; volume; mute) | 3 - Excellent 2 - Good 1 - Needs Improvement |
| (1) Uploaded to YouTube/TeacherTube; (2) add title, description, & tags | 2 - both tasks complete 1 - one task complete |
| Paste your podcast's YouTube URL on the Discussion Forum (last link) to all classmates and teacher - Remember, this is the only way I can grade it. | 1 |
| Embedded onto wiki & uploaded to Moodle - Remember, this is the only way I can grade it. | 1 |
| (1) Generate a QR code (using Kaywa) to your video URL on YouTube & saved the QR Code image in your Emerging Technologies folder with the filename <i>destinationnameQRCode</i> | 1 0 - code does not access student's video |
| (1) Placed the QR code on your wiki & uploaded it to Moodle, (2) with instructions on how to access your history video podcast; (3) type your first name, History of name of place of history, & Palmyra Area High School on the QR image file on the Moodle course | 3 - all three tasks complete 2- two tasks complete 1 - one task complete 0 - code does not access student's video |
| Total Points | 50 |